



## **DUKE'S LANDSCAPE MANAGEMENT INC.**

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**FOR IMMEDIATE RELEASE**

## **DUKE'S LANDSCAPE MANAGEMENT INC. ANNOUNCES NEW ROCKAWAY BRANCH MANAGER**

**Hackettstown, NJ. January 2012** - Duke's Landscape Management Inc. has announced that Joe Torelli has joined the team as the Rockaway Branch Manager. Joe brings over a decade of experience in the industry, managing multiple crews responsible for landscape maintenance at large commercial and residential properties.

As Branch Manager, Joe will work with existing clients, oversee all crew work, and develop new business. Joe comments "I am excited to take on this new challenge with Duke's and look forward to working with both the Duke's team and the clients at the Rockaway office. I am fortunate to be joining such a respected company that prides itself on strong client relationships and quality service."

The previous Rockaway Branch Manager, Robert Greene, is transitioning into a new position within Duke's Landscape Management, as Plant Health Care Manager. Plant Health Care includes but is not limited to Fertilization as well as Insect, Weed, and Disease Control. Robert will be utilizing Integrated Pest Management (IPM) to provide a quality landscape with a minimum usage of pesticides. The job function has always been addressed at Duke's as part of the Branch Manager's role, and will always be part of that role, but Robert will provide oversight for all clients at all locations.

Eric Cross, President and Owner of Duke's Landscape Management said "Joe's wealth of experience and industry knowledge has already made him a key addition to Duke's. We view his appointment as a sign of our commitment to being one of the leading companies in our industry. We are fortunate to have found someone of Joe's caliber. Robert has served us well as Rockaway's Branch Manager in the past, and his expertise of Plant Health Care and proactive planning, make him the most suitable choice for the new position. I am confident in the direction of our growing company, especially with the talent we have in place."

### **About Dukes Landscape Management Inc.**

Dukes Landscape Management Inc. was founded in 1983 by Eric Cross to service the landscaping, property maintenance, and snow removal needs of large properties. Duke's Landscape Management's service area spans from Pennsylvania to New York City, covering Northern New Jersey. For more information about Duke's Landscape Management Inc., visit [www.DukesLM.com](http://www.DukesLM.com)

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For more information about Duke's Landscape Management Inc. please contact Kathy Froetscher at 908-892-8865 or [Kathy@DukesLM.com](mailto:Kathy@DukesLM.com).