



## **DUKE'S LANDSCAPE MANAGEMENT INC.**

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**FOR IMMEDIATE RELEASE**

### **LOCAL BUSINESS MAN EARNS PRESTIGIOUS LEED PROFESSIONAL DESIGNATION**

Hackettstown, NJ, August 2011 —The president and founder of Dukes Landscape Management Inc., Eric Cross, has earned a LEED (Leadership in Energy and Environmental Design) Green Associate Designation, awarded by the U.S. Green Building Council (USGBC). A LEED Professional Credential provides building owners and operators with a framework for identifying and implementing practical and measurable green building design, construction, operations and maintenance solutions.

Mr. Cross adds the LEED Green Associate Credential to his other designation: Landscape Industry Certified Manager. He uses the knowledge obtained from his certification preparation in his daily business practices, by offering water conservation audits and promoting sustainable programs to his clients. He also has plans to break ground on a LEED certified building to house the Dukes Landscape Management Headquarters in the next 12 months.

The Washington, D.C.-based USGBC is a 501 c3 non-profit organization committed to a prosperous and sustainable future for our nation through cost-efficient and energy-saving green buildings. Since its inception in 1998, LEED has grown to encompass more than 20,000 projects in 50 U.S. states and 30 countries. LEED promotes a whole-building approach to sustainability by recognizing performance in five key areas of human and environmental health. The LEED rating and certification system is the industry's gold-standard for environmentally sustainable building and is recognized industry-wide by architects, engineers, developers, and other building professionals. For more information about the USGBC or the LEED program visit [www.usgbc.org](http://www.usgbc.org)

#### **About Dukes Landscape Management, Inc.**

Dukes Landscape Management Inc. was founded in 1983 by Eric Cross to service the landscaping, property maintenance, and snow removal needs of large properties. Duke's Landscape Management's service area spans from Pennsylvania to New York City, covering Northern New Jersey. For more information about Duke's Landscape Management Inc, visit [www.DukesLM.com](http://www.DukesLM.com)

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